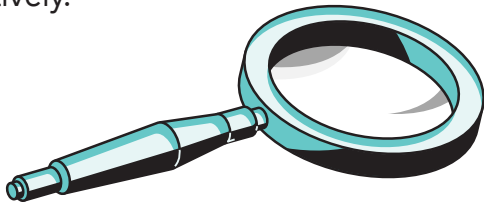


At CA, our work goes far beyond providing marketing strategies and best practices to our clients. We're committed to working **WITH** clients instead of for them – it's how we make our business personal. Helping to create and implement cohesive marketing strategies with our clients is what we do, but seeing their business transform and reach new heights of success is what we love.

THE PROBLEM:

When door-to-door marketing and other traditional methods ceased during the pandemic, the White Oak team lost their most profitable marketing method for lead generation and sales. They knew they needed to turn their attention to the digital marketing world but had no idea where to begin. In addition to launching an online presence, the White Oak team needed to develop and define a marketing strategy that unified all their departments and supported each facet effectively.



THE SOLUTION:

CA helped White Oak Construction create and implement a lead generation strategy that included social media, drip campaigns, digital advertising, blogs, SEO, and online incentives. This transition from traditional marketing methods to a streamlined and cohesive digital approach allowed the White Oak team to tap into areas they hadn't been able to previously while generating consistent leads and revenue. After three years with Collective Alternative, White Oak Construction has an average ROI of 640%, consistent lead generation for multiple locations, and a business model that supports their continued growth and success.

THE RESULTS: The White Oak Team recently celebrated their 40th anniversary with **THE HIGHEST GROSS REVENUE IN COMPANY HISTORY.**

White Oak Construction now has an average ROI of

640%

Their Facebook reach increased by

191.2%

from 2021 to 2022

CA increased their Instagram reach by

31.9k%

from 2021 to 2022

Having better marketing strategies in place helped the White Oak Team navigate uncharted territory and allowed them to prosper in uncertain times.

The White Oak team is continuing to work with us on even more projects to further their reach and increase their market share. White Oak Construction is an exceptional organization that is making a significant impact on the industry, and it has been an absolute privilege to support them in their efforts.



COLLECTIVE
ALTERNATIVE



Scan the QR code to create your custom marketing strategy today.

ARE YOU READY TO BE TAKEN PERSONALLY?